

WTAMU ADVISING SERVICES – 2024-2025 Curriculum Guide

Major: Communication Studies – Organizational Communication & Leadership Emphasis, B.S.

Major Code: 1202

Year 1: Fall		Year 1: Spring	
CORE 10 (Communication) – COMM 1315 or 1321	3	Communication Studies Core - COMM 1318 Interpersonal Communication	3
CORE 40 (Lang., Phil. & Culture) – MCOM 1307 (recommended) ¹	3	CORE 80 (Social & Behav. Sci) – COMM 2377 Intercultural Comm.	3
CORE 10 (Communication) – ENGL 1301 or 1311	3	CORE 60 (American History) – See checklist for options	3
CORE 20 (Mathematics) – See checklist for options	3	CORE 30 (Life & Phys. Sci.) – See checklist for options	3
CORE 60 (American History) – See checklist for options	3	CORE 90 (Component Area Option) – See checklist for options - ENGL 1302, 1312 or 2311 is recommended.	3
Total:	15	Total:	15
Year 2: Fall		Year 2: Spring	
Communication Studies Core - COMM 2376 Communication Theory	3	OCL Emphasis – Take 3 hours from: COMM 2341, 3301 or 4330	3
CORE 70 (Govt./Political Sci.) – POSC 2305 or 2306	3	CORE 70 (Govt./Political Sci.) – POSC 2305 or 2306	3
CORE 50 (Creative Arts) – See checklist for options	3	CORE 90 (Component Area Option) – See checklist for options - ENGL 1101 is recommended if two 4-hour Core 30 courses are taken.	3
B.S. Requirement – See checklist for options	3	B.S. Requirement – See checklist for options	3
Elective	3	Elective	3
Total:	15	Total:	15
Year 3: Fall		Year 3: Spring	
Communication Studies Core - COMM 3341 Persuasion	3	Communication Studies Core - COMM 3315 Research Methods	3
OCL Emphasis – COMM 3331 Organizational Communication & Leadership	3	OCL Emphasis – COMM 4310 Communication Training & Development	3
CORE 30 (Life & Phys. Sci.) – See checklist for options	3	Elective	3
Elective	3	Elective	3
Elective	3	Elective	3
Total:	15	Total:	15
Year 4: Fall		Year 4: Spring	
OCL Emphasis – COMM 3342 Rhetorical Theory & Criticism	3	OCL Emphasis – COMM 4398 Communication Internship	3
OCL Emphasis – Elective (see checklist for options)	3	OCL Emphasis – Elective (see checklist for options)	3
OCL Emphasis – Elective (see checklist for options)	3	Elective	3
Elective	3	Elective	3
Elective	3	Elective	3
Total:	15	Total:	15

¹ **CORE:** Communication Studies majors are required to take COMM 2377 for Core 80. For all other categories, they may select from any available options (see degree checklist). MCOM 1307 is recommended for Core 40. Apart from the major-specific core requirement, there is no set order in which core courses must be taken.

- All Communication Studies majors will compile and submit a 3-portfolio that demonstrates required competencies. Students are encouraged to join professional student organizations within the department. The required internship class should be taken during the final semester. Recommended electives: MCOM 4321 1910 PR, MCOM 3304 Buffalo Advertising, MCOM 3307 Public Relations Campaigns, MCOM 3350 Public Relations & Publicity.

- All students in the Department of Communication should enroll in the majors-only sections of COMM 1315 and MCOM 1307 if possible.

Identified Marketable Skills	Top Three Local Employers or Industries/Professional Programs/Possible Career Opportunities
Oral presentation – Effective writing – Research – Leadership – Training & consulting – Management	Corporate & nonprofit communication – Training & professional development – Entrepreneurial & consulting careers

- The core curriculum must total exactly 42 hours; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements. Some majors specify particular courses to meet core curriculum requirements when options are available.

- At least 36 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU. A maximum of six semester hours in religion (RELI) and six semester hours in physical education (PHED) courses can count toward a baccalaureate degree.

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Additional notes: